



Trailhead Labs

Making an impact by building innovative technology that connects and engages people with the outdoors.

GET IN TOUCH

Photo: Our founders Ryan and Jereme in their natural habitat, volunteering for the [Golden Gate National Parks Conservancy](#) effort to collect trail imagery with the [Google Trekker](#).

Why?



Transit & Trails

transitandtrails.org

What?

Transit & Trails

Trips

Trailheads

Campgrounds

Sign In



Find, Plan & Share Outdoor Activities





6 Trips Found

NEAR

San Jose, CA, USA

Find

☒ Redo search in map

TRIP NAME

Type a trip name...

Find

DURATION

- ☐ Halfday
- ☐ Day Trip
- ☐ Overnight
- ☐ 3 Days

INTENSITY

- ☐ Easy
- ☒ Moderate
- ☐ Strenuous

AUTHOR

SCCParksRec

Find

TRIP ROUTE

- ☐ Loop
- ☐ One Way
- ☐ Out and Back



FILTERS: Moderate User: SCCParksRec

Displaying all 6 trips



Hacienda/Capehorn Pass/Mine Hill/ Viri Norton Trails - Healthy Trail (Moderate)

Almaden Quicksilver County Park

SANTA CLARA
COUNTY PARKSSanta Clara County, Department of Parks &
Recreation

■ Moderate | Halfday | 4.7 Miles

Zoom In

Plan My Trip

This trip is designated as a "Healthy Trail" by the Santa Clara County Department of Parks and Recreation. Follow this link to learn more about Healthy Trails and sign up.... more

ACTIVITIES

Walking

Hiking

Trail Running

and more...

Type a user name...

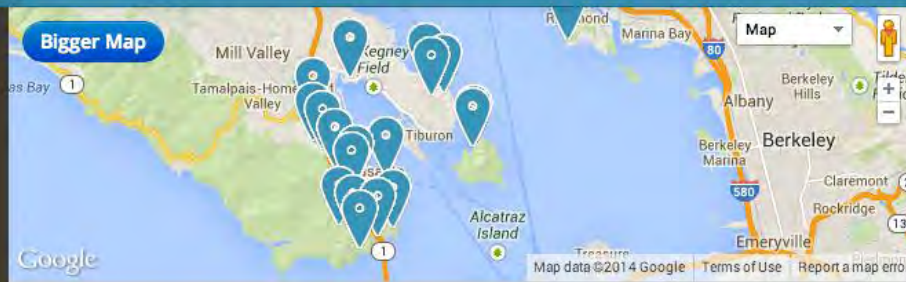
Find

AMENITIES

- ☐ No Dogs Allowed
- ☐ Beach
- ☐ Walk-in Access Only
- ☐ Telephone
- ☐ Trailer Parking
- ☐ Pier
- ☐ Primary Park Entrance
- ☐ Dogs Allowed Off-leash
- ☐ Dogs Allowed On-leash
- ☐ Horseback Riding
- ☐ Campground
- ☐ Visitor Center
- ☐ Restrooms
- ☐ Drinking Water
- ☐ Benches
- ☐ Parking
- ☐ Picnic Tables

REGIONAL TRAIL

- ☐ San Francisco Bay Area Water Trail



Ayala Cove

Angel Island State Park



San Francisco Bay Area Water Trail

MANAGED BY

California Department of Parks and Recreation

Information for non-motorized small boaters: Angel Island offers spectacular views, secluded beaches, hiking and biking trails, camping, a café, and cultural history attractions. There are several interesting scenic destinations Water Trail users can visit around the island. Ayala Cove is...

Zoom In

Plan

ACTIVITIES

Kayaking

REGIONAL TRAIL

San Francisco Bay Area Water Trail

**6** Campgrounds Found

NEAR

San Jose, CA, USA

Find

☐ Redo search in map

CAMPGROUND NAME

Type a campground name

Find

AUTHOR

SCCParksRec

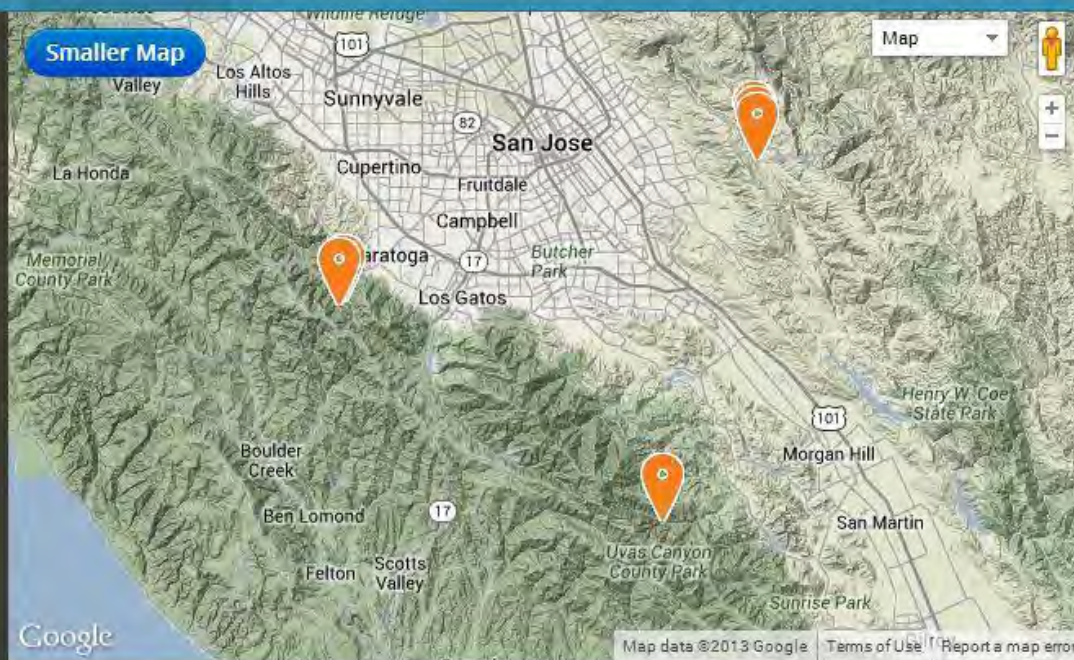
Find

AMENITIES

- ☐ Bike Parking
- ☐ Trailer Parking
- ☐ Telephone
- ☐ Benches
- ☐ Parking
- ☐ Restrooms
- ☐ Grill/BBQ/Fire Pit
- ☐ Drinking Water
- ☐ Tent Sites
- ☐ Picnic Tables
- ☐ Water

REGIONAL TRAIL

- ☐ Water Trail
- ☐ San Francisco Bay Trail

FILTERS: **Near: San Jose, CA, USA** **User: SCCParksRec**Displaying **all 6** campgrounds**Snell Campground**

Joseph D. Grant County Park

SANTA CLARA
COUNTY PARKSSanta Clara County, Department of Parks &
Recreation

Snell Campground in J. D. Grant County Park has 18 reservable campsites. A restroom with showers is available. There is access to nearby trails, including the Bay Area Ridge Trail. For more information or to reserve a campsite, call Santa Clara County Parks and...

Zoom In

Plan

ACCESS MODE

Bike Friendly

Car (Drive up)

TRIP

[◀ BACK TO MAP](#)[Tweet](#) [Like](#)

JOICE/NORRED TRAILS - HEALTHY TRAIL (EASY)

Contributed by: [Santa Clara County Department of Parks & Recreation](#)



This trip is designated as a "Healthy Trail" by the Santa Clara County Department of Parks and Recreation.
[Follow this link to learn more about Healthy Trails and sign up.](#)

Trail Info & Highlights

- Picnic tables, restrooms, water fountain, interpretive signs at ...

[READ MORE »](#)

ACTIVITIES

[Walking](#) [Mountain Biking](#) [Hiking](#) [Trail Running](#)
[Horseback Riding](#) [Dogs Allowed On-leash](#) [Birding](#)

BARRIER FREE (LIMITED MOBILITY)

[Accessible Restrooms](#) [Accessible Parking](#)

AMENITIES

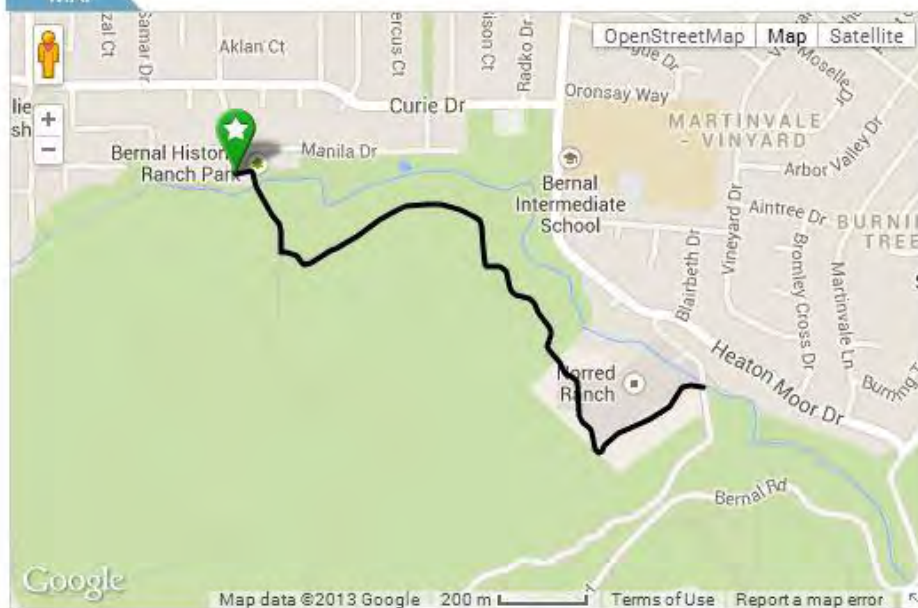
[Restrooms](#) [Parking](#) [Drinking Water](#) [Picnic Tables](#)

PHOTOS

POWERED BY FLICKR



MAP



PLAN YOUR TRIP

[◀ BACK TO MAP](#)[◀ BACK TO DETAILS](#)

Going To

AYALA COVE



Transit



Biking



Walking



Driving



Rideshare

Starting Point

1524 Market Street, San Francisco, CA 94

SET

When?

Depart

02/07/2014



11

:

16

AM

Site

Google

Driving

- miles

Gas Saved

- gal @ 21 mpg

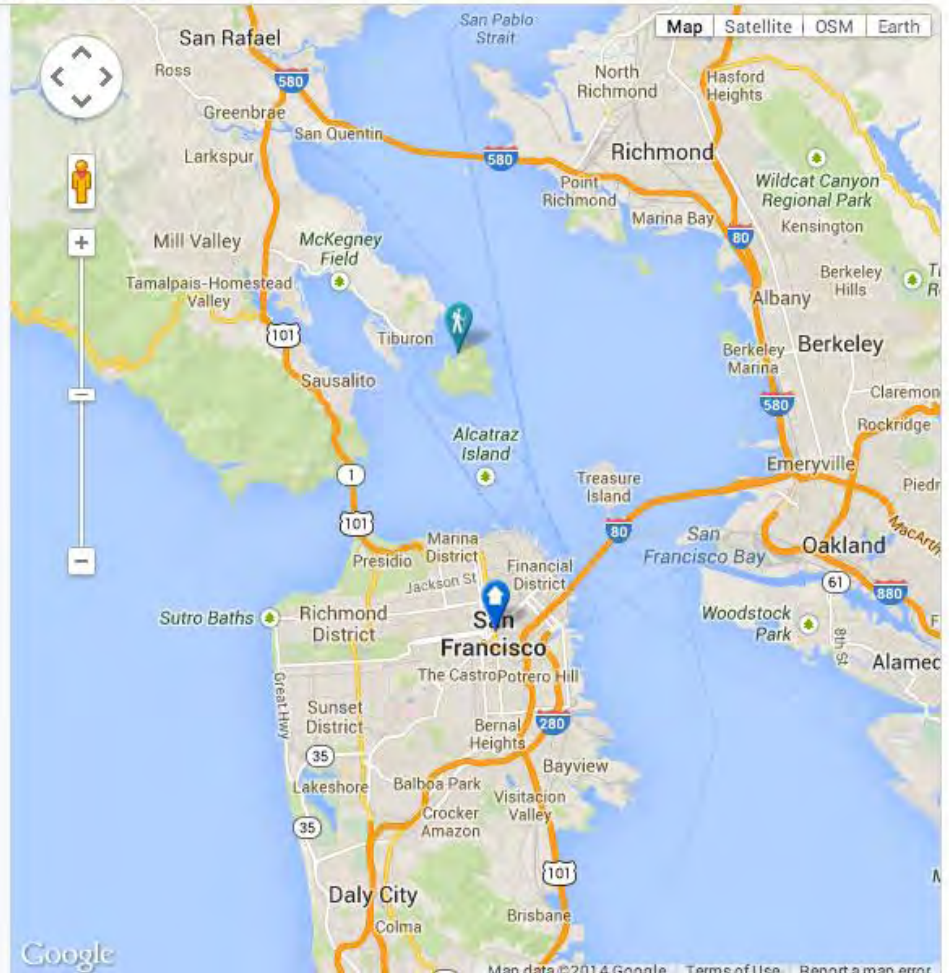
Money Saved

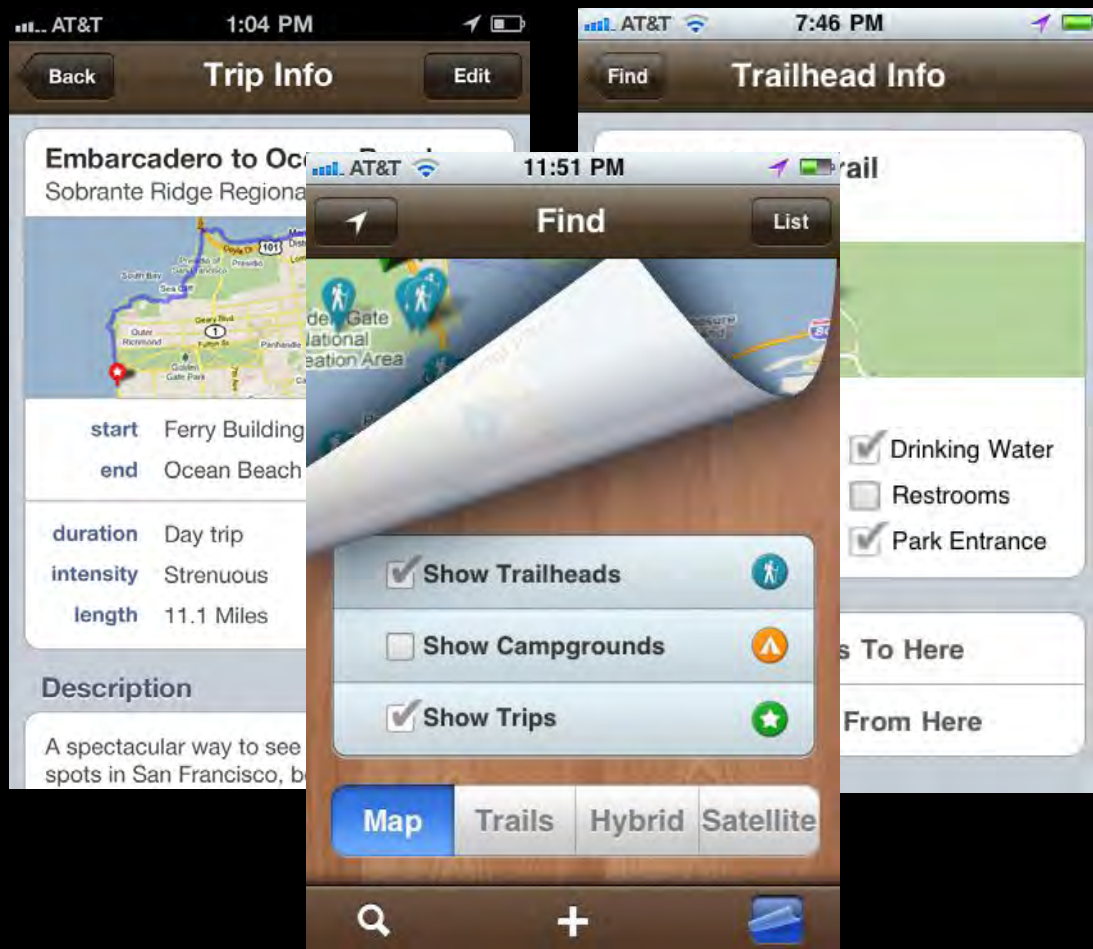
\$-.- @ \$4/gal

Carbon savings : - pounds

Plan Trip Back

Plan Trip There





Building an app - Challenges

1. Expensive
2. Technology changes fast
3. No clearing house for data, different formats
4. Many different parks, park agencies, partners.
5. Maintenance
6. Hard to attract best developers, designers and keep them around
7. Getting people to use your app

Time get up and move around!



T&T => Platform

1. Create and manage recreation content
2. Publish content online
3. Improve your website

Sports Facilities

- ☐ Archery
- ☐ Disc Golf
- ☐ Golf Course
- ☐ Motorcycle

Search

Reset

Coyote Lake-Harvey Bear Ranch

Ed R. Levin

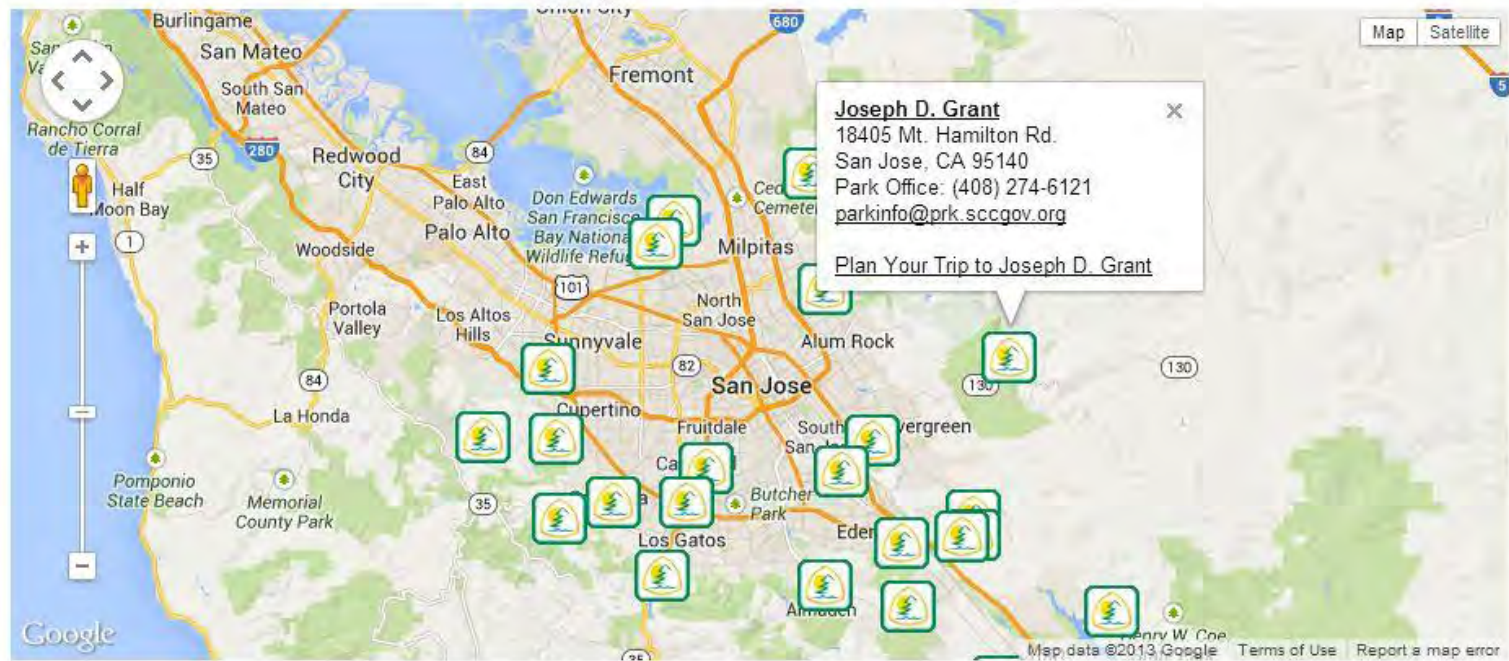
1

2

3

>

>>



[Report a problem](#)

[Back to top](#)



[make a reservation](#)



[park closures](#)



[contact parks](#)



[take our survey](#)



[eblast subscribe](#)

[Parks Accessibility](#) | [Web Accessibility](#) | [Terms of Use](#) | [Privacy Policy](#) | [Links Policy](#) | [County Holidays](#) | [Contact SCCGOV](#)

All Content Copyright © 2013, County of Santa Clara, CA

[Switch to Tablet View](#)

[Switch to Phone View](#)



Home > Park Finder



Joseph D. Grant

PARK



Joseph D. Grant County Park

Santa Clara County Parks and Recreation Dept.



[Trips](#)



[Trailheads](#)



[Campgrounds](#)



Dutch Flat/Lower San Felipe Trails - Healthy Trail (Strenuous)

[Details](#) | [Plan](#)



Canada de Pala/Pala Seca Trails - Healthy Trail (Moderate)

[Details](#) | [Plan](#)



Hotel/Lower Hotel/Barn/Snell Trails - Healthy Trail (Easy)

[Details](#) | [Plan](#)



Snell Trail / Stockman's Lot

[Details](#) | [Plan](#)



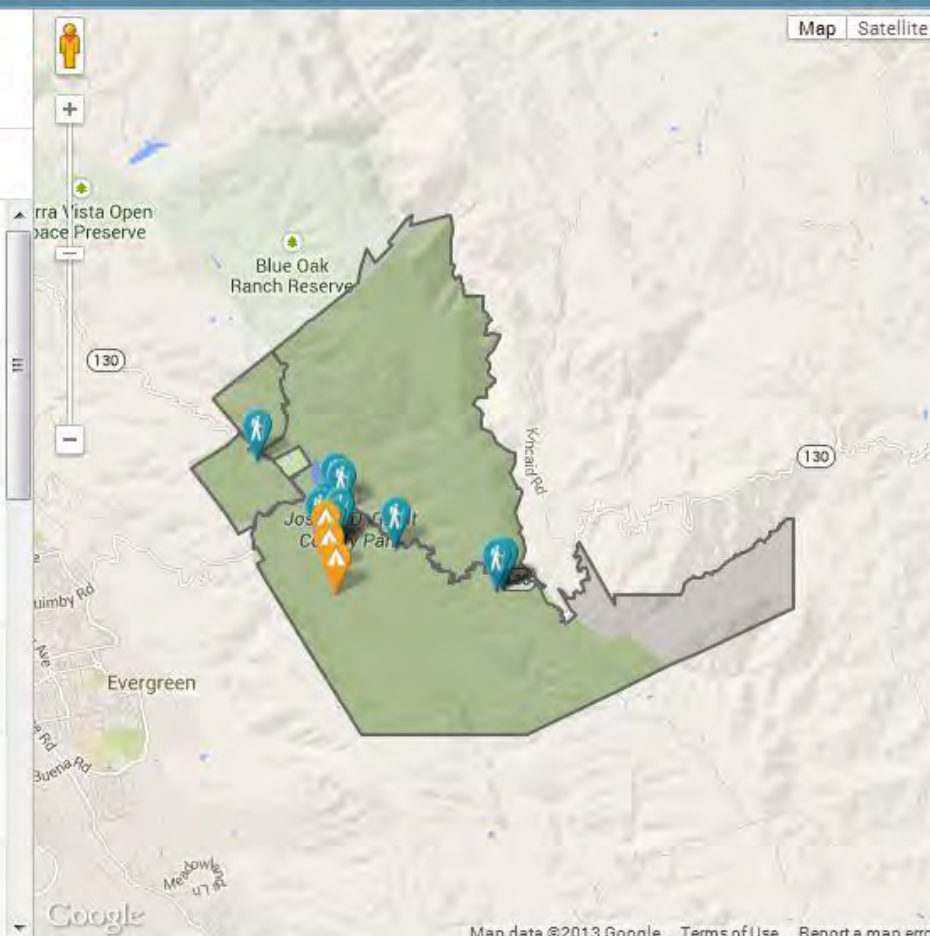
Hotel Trail / Mt. Hamilton Rd.

[Details](#) | [Plan](#)



Grant Trail / Rose Garden Lot

[Details](#) | [Plan](#)





Dutch Flat/Lower San Felipe Trails - Healthy Trail (Strenuous)

Joseph D. Grant County Park

CONTRIBUTED BY



SANTA CLARA
COUNTY PARKS

Santa Clara County, Department of Parks & Recreation

DESCRIPTION

This trip is designated as a "Healthy Trail" by the Santa Clara County Department of Parks and Recreation.

[Follow this link to learn more about Healthy Trails and sign up.](#)

Trail Info & Highlights

- Picnic tables, water fountain, restrooms near parking lot.
- Oak woodland habitat with many large, old oak trees.
- Abundant wildlife including turkeys, wild pigs, raptors, black-tailed deer, quail.
- Portions of route include Bay Area Ridge Trail, scenic views of Santa Clara Valley.
- Multiple trail inclines and declines, 5-10% shade cover.
- Horse troughs along trail.
- Cattle utilized for land management; please leave gates as you find them and heed posted signs at trailhead.

Trail Directions

- From Stockman's parking lot, walk along park road towards campground to Dutch Flat Trailhead on right of road (if you get to campground



TRIP « BACK

Transit
& Trail

GOING ON TRIP

DUTCH FLAT/LOWER SAN FELIPE TRAILS - HEALTHY TRAIL (STRENUOUS)



Transit



Biking



Walking



Driving



Rideshare

STARTING POINT

start typing your address

WHEN

Depart

12/10/2013



09

: 16

AM

TRANSIT SITE

Google



Results open in a new page.

Driving

- miles

Gas Saved

- gal @ 21 mpg

Money Saved

\$ -- @ \$4/gal

Carbon savings : - pounds

Directions There

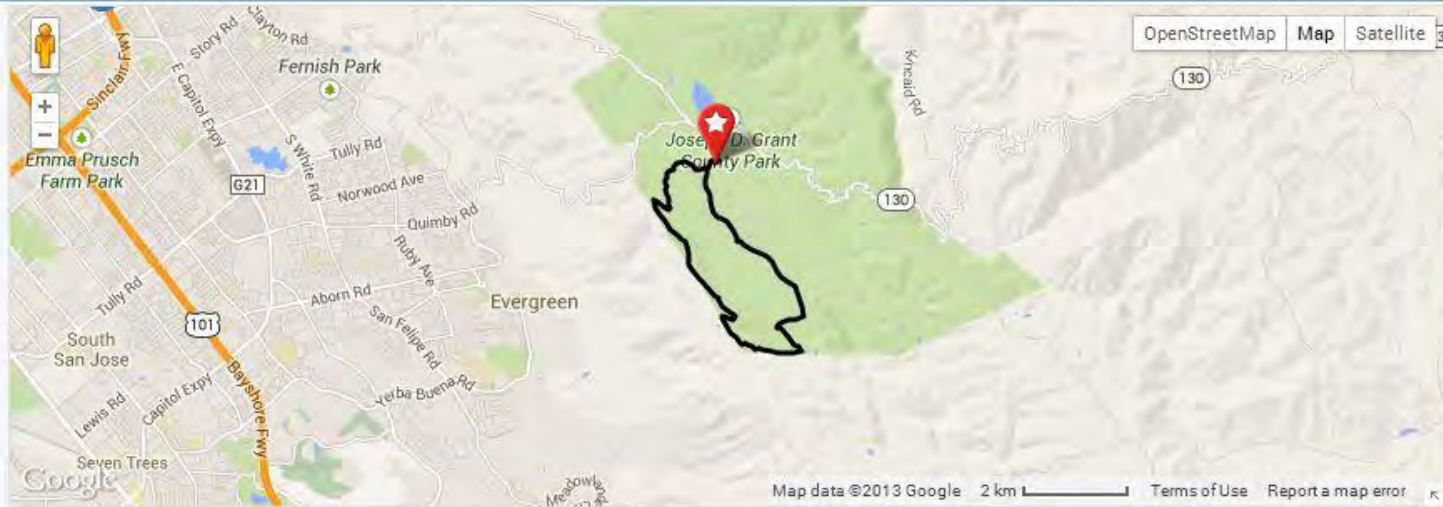
Directions Back



Joseph D. Grant

TRIP « BACK

Transit & Trails



ACTIVITIES

Walking

Mountain Biking

Hiking

Trail Running

Scenic Overlook

Horseback Riding

Dogs Allowed On-leash

Birding

BARRIER FREE (LIMITED MOBILITY)

Accessible Parking

AMENITIES

Visitor Center

Trailer Parking

Tent Sites

Telephone

Restrooms

Primary Park Entrance

Drinking Water

Picnic Tables

Campground



[Home](#) > [Park Finder](#) > [Coyote Lake-Harvey Bear Ranch](#)



Coyote Lake-Harvey Bear Ranch

TRIP

Transit
& Trail



Coyote Lake-Harvey Bear Ranch

TRIP

GOING ON TRIP
COYOTE RIDGE/SAVANNAH/CALAVERAS TRAILS - HEALTHY TRAIL...

Transit Biking Walking Driving Rideshare

STARTING POINT

start typing your address

WHEN

On 12/10/2013 09 : 34

TRANSIT SITE

Google

Results open in a new page.

Driving - miles	Gas Saved - gal @ 21 mpg	Money Saved \$ -- @ \$4/gal
---------------------------	------------------------------------	---------------------------------------

Carbon savings - pounds

Directions There

Directions Back

PHOTOS



MAP



ACTIVITIES

Walking Mountain Biking Biking Trail Running Sports Courtball
Horseback Riding Dogs Allowed Off-leash Biking



Transit



Biking



Walking



Driving



Rideshare

STARTING POINT

start typing your address

WHEN

Depart 12/10/2013 09 : 34

TRANSIT SITE

Google

Results open in a new page.

Driving - miles	Gas Saved - gal @ 21 mpg
---------------------------	------------------------------------

Money Saved

\$ -- @ \$4/gal

PHOTOS



MAP



BAY NATURE

Exploring Nature in the
San Francisco Bay Area

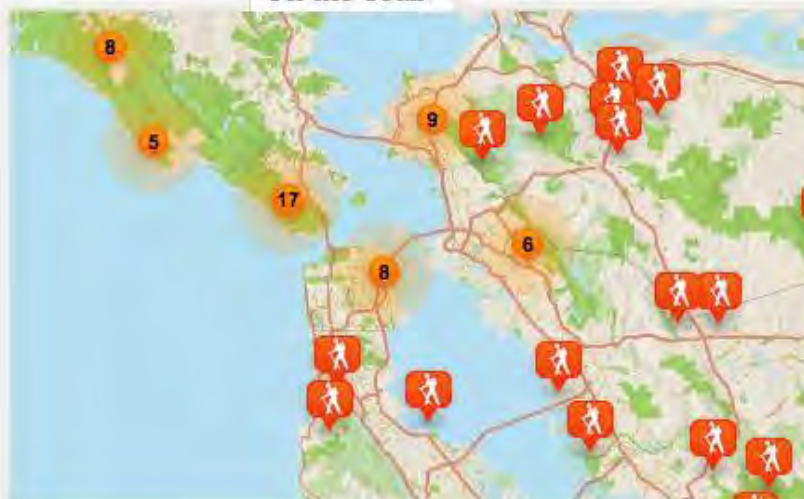
[Trailfinder](#)[Nature News](#)[Events](#)[Magazine](#)[Community](#)[About Us](#)[Subscribe or Donate](#)

Topics: [Ask the Naturalist](#) [Fracking](#) [State Parks Crisis](#) [Climate Change](#) [More](#) →

Google™ Custom Se.



Login

[Nature News](#)[On the Trail](#)[Magazine](#)

All new Trailfinder

Check out our [424 parks](#) and [359 trails](#) — with more trails listed every week! Find trails and parks great for views, wildflowers, birding, kids, and more.



Ridge Trail Presidio Loop
4.8 miles

From: Arguello Gate
To: the Golden Gate Bridge and back
Explore the charm, seclusion, natural wonders, and historic and ...



Canada de Pala/Pala Seca Trails – Healthy Trail (Moderate)

This trip is designated as a "Healthy Trail" by the Santa Clara County Department of Parks and Recreation.
Follow this ...



Sobranste Ridge from the southeast

Highlights: Great views; rare manzanita; mature live oak woodland and open grasslands; wildflowers in spring. A rare and endangered manzanita ...



Muir Woods East Loop Hike

Leaving from the immensely popular Muir Woods National Monument, this hike is a good example of the hikers "rule-of-halves". This ...

[More Trails](#)

Give the Gift of Nature



Share your love of local nature with family and friends. Save over **30%** on a 1-year subscription to *Bay Nature* magazine!

[Give a gift subscription >>](#)

Find **Trails** or **Parks**

Within: 50 miles

Of Location:

Or Choose Counties:

All Counties

Keywords

Reset Map

Search

[My Favorites](#) [Help](#)

Length: Any

Difficulty: Any

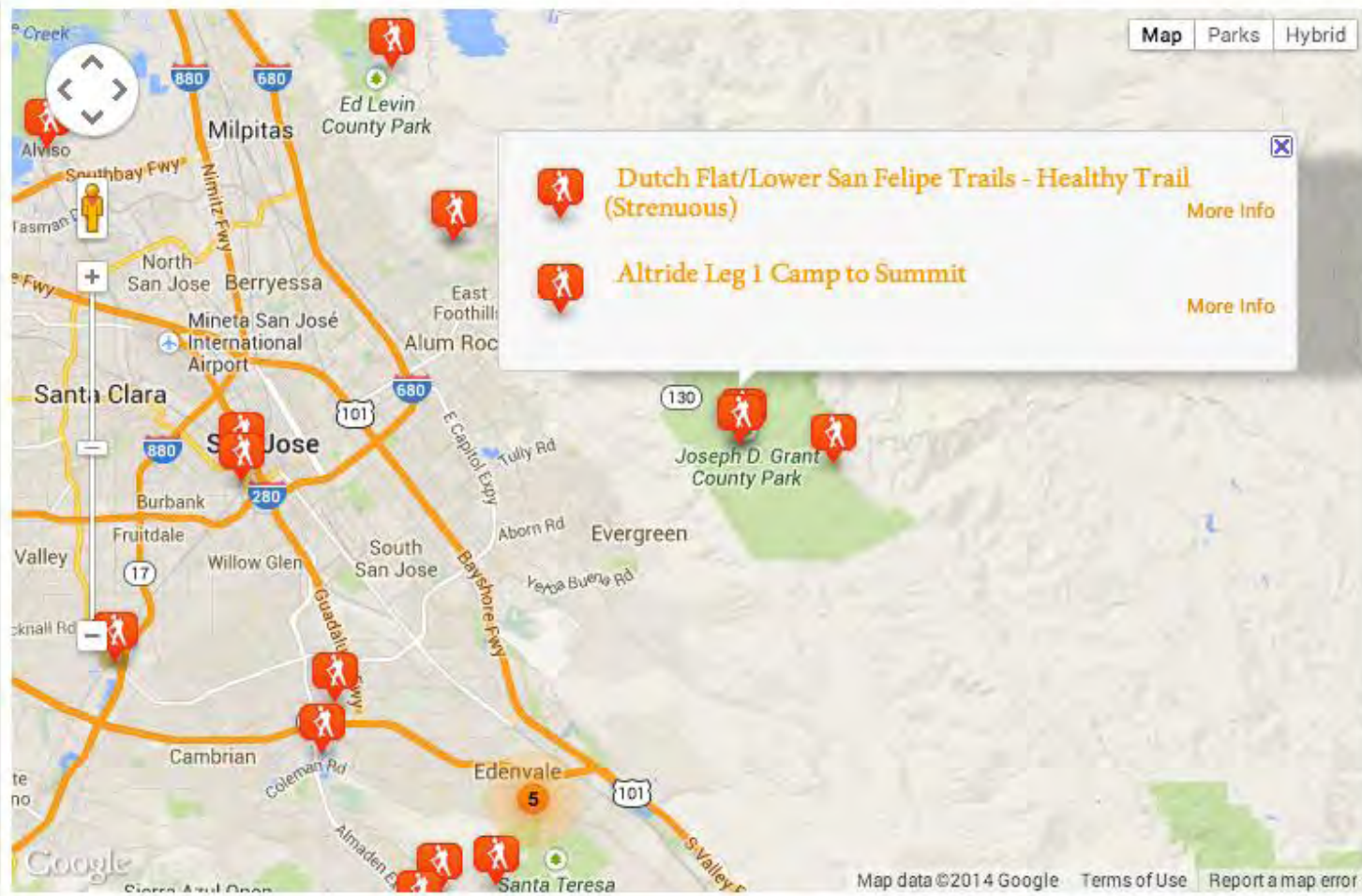
- ☐ Views
- ☐ Waterfalls
- ☐ Beaches/Shore

- ☐ Disabled Access
- ☐ Birding
- ☐ Wildflowers

- ☐ Bikes
- ☐ Kids
- ☐ Dogs

Events
1

Wildlife Sightings
by iNaturalist

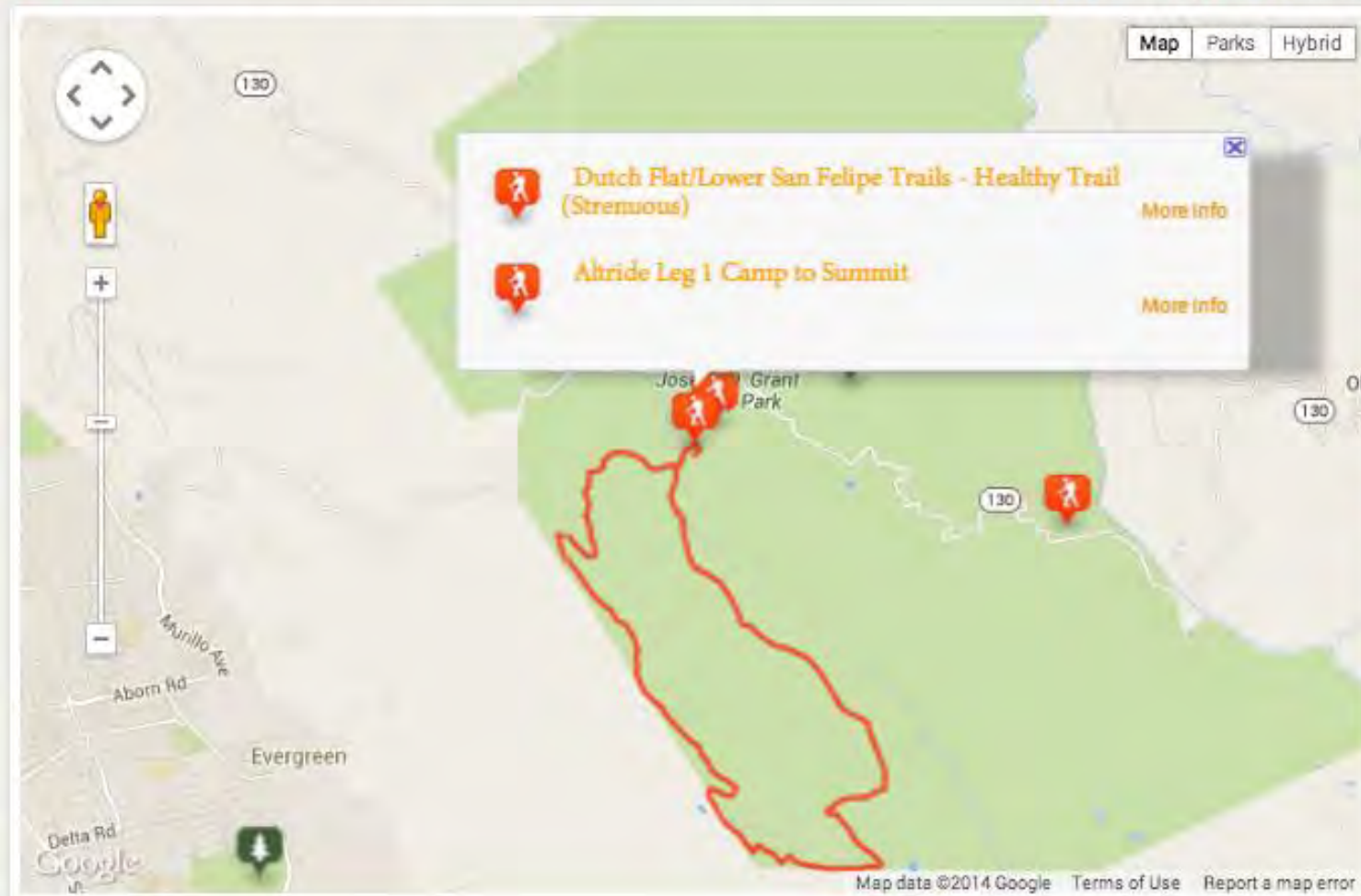


Subscribe & save!



Dutch Flat/Lower San Felipe Trails – Healthy Trail (Strenuous)

 Add a Review  Add to Favorites



[My Favorites](#) [Help](#)



Trail



Trailheads
by Transit & Trails



Park



Wildlife Sightings
by iNaturalist

OFF

Length: 7.73 miles
Difficulty: Strenuous
Duration: Day Trip

[Get Directions](#)

Description



Created by [Santa Clara Parks](#)

Attributes:

- Bay Area Ridge Trail

Overview

This trip is designated as a "Healthy Trail" by the Santa Clara County Department of Parks and Recreation.

The Bay Nature Trail Finder is powered by:



[GreenInfo Network's](#)
[ParkInfo](#) mapping system



[Transit & Trails'](#) trailheads and trip planner

[ABOUT US >>](#)

YOUR VISIT

[Upcoming Events](#)

[Select a Park](#)

[Tours](#)

[Park Web Cams](#)

[Trails](#)

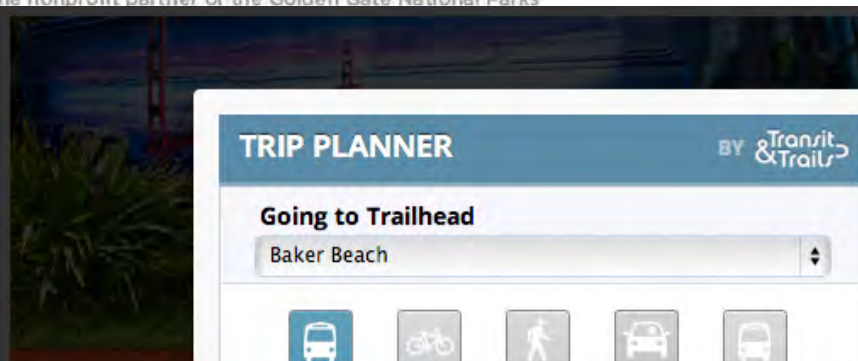
[Camping](#)

[Transportation](#)

[Transit & Road
Closures](#)

[Muir Woods Bus
Tours](#)

[Shuttle Services](#)



TRIP PLANNER

BY **Transit & Trails**

Going to Trailhead

Baker Beach



Transit



Biking



Walking



Driving



Tour

Starting Point

street address or intersection

SET

When?

Depart

12/05/2012

08

:

44

AM

Transit Site

511.org

Results open in a new page.

Driving

14.1 miles

Gas Saved

0.7 gal @ 21 mpg

Money Saved

\$ 2.80 @ \$4/gal

Carbon savings : 13.6 pounds

Map Trip Back

Map Trip There



Click the image

The Golden Gate National Park Service transportation to planning tool is in the right.

Advisory: Some Parks experience parking during peak

Muir Woods Nat
Muir Woods experience congestion and parking on Sundays from 9 a.m. to 1 p.m. and a half day times, use the Muir

Golden Gate Br
The Golden Gate Bridge Visitor Pavilion. Coaches stop at this

Presidio & Crissy Field

The **Presidio** and **Crissy Field** have limited parking and high visitation, particularly on weekends. There are a number of public transit routes that provide access including

The **Presidio** and **Crissy Field** have limited parking and high visitation, particularly on weekends. There are a number of public transit routes that provide access including MUNI and PresidioGo.

Other Park Sites >>

Other park sites that experience periodic congestion include **Stinson Beach**, **Muir Beach**, **Ocean Beach**, and some areas of the **Marin Headlands**

[INVOLVED >>](#)



Open map for trails, transit, swimming, and more.

[Donate >>](#)

[Get Our Newsletter](#)

e-mail address

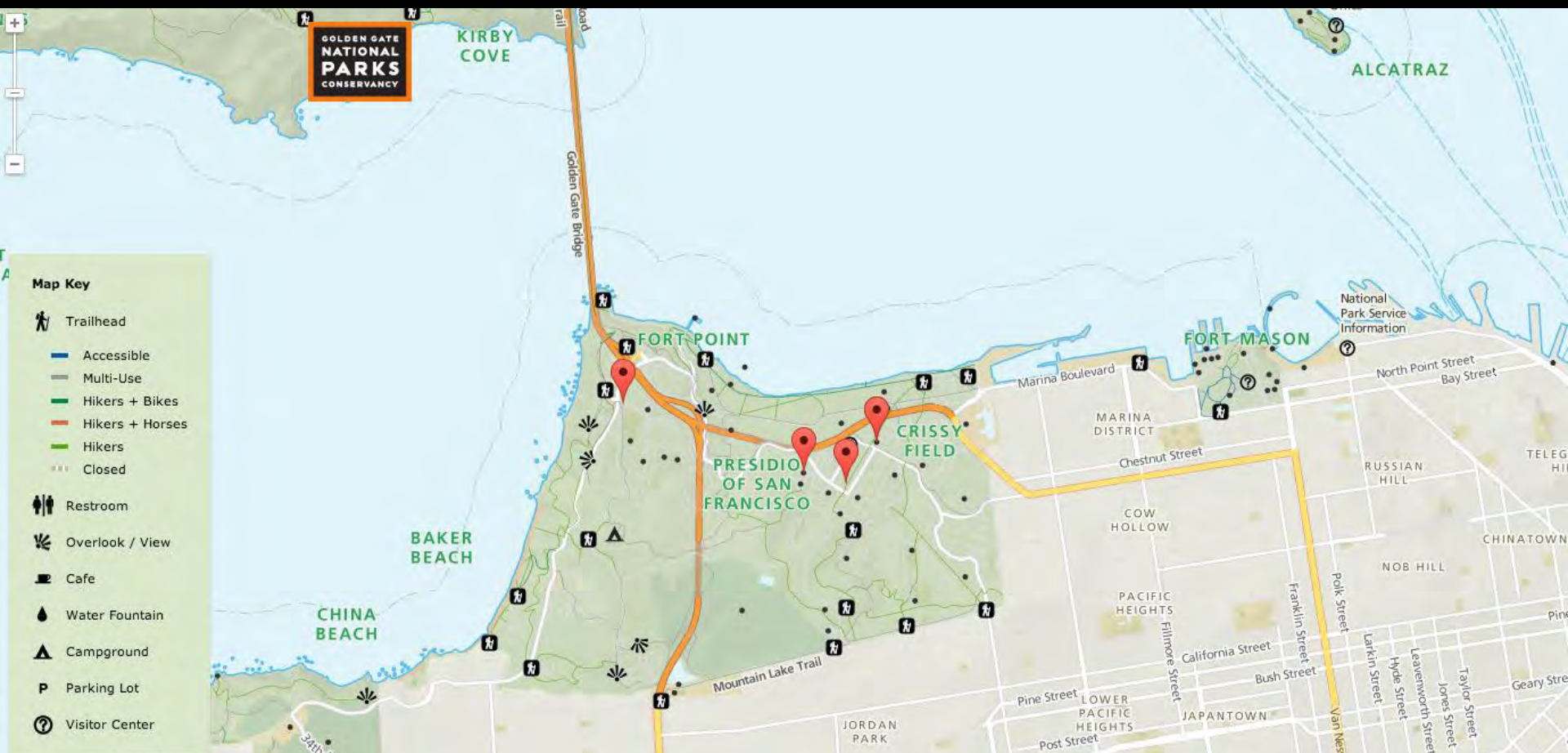
[Volunteer >>](#)



Transit & Trails >>

Find out how to visit the park via website, directly, or by walking, hiking, car and/or transit system in any park.

ways to visit the park with this easy to use website, providing information by walking, bus to any trail

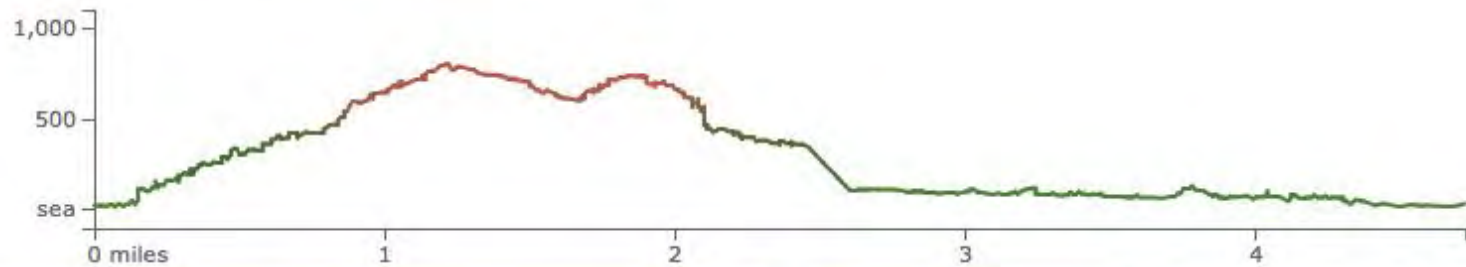


Dias Ridge and Redwood Creek Watershed Loop

HALFDAY

4.7 miles • 2,110ft • **Moderate**

[Hide Description & Map](#) | [Get Directions](#)



[View Larger Map](#)

A great hike for a morning that starts off steep and rewards the hiker with an easy wander back to a lovely lunch at The Pelican Inn, meanwhile taking in the incredible views of Muir Beach and the ocean. Bring a friend!

WRITTEN BY
Golden Gate National Parks
Conservancy

POWERED BY
 Transit
& Trails

Plan your trip:

[more info](#)

From

To

Now



2/19

8:53 PM

Get Directions

Maps and Schedules

Route 28 - Guerneville, Monte Rio



View Interactive System Map



[Trip Planner](#)[Maps & Schedules](#)

Plan your trip:

[more info](#)

From

To

Now

2/19

8:53 PM

Get Directions

Maps and Schedules

Route 28 - Guerneville, Monte Rio

View Interactive System Map



Transit To
Trails



News



SCT in Your
Community



Main Entrance
[More at Transit & Trails](#)

See more at the [City of Santa Rosa](#).

Come visit Howarth Park, the "jewel" of Santa Rosa. This 152-acre community park provides endless recreational opportunities with a beautiful lake for fishing & boating, a softball field, tennis courts, picnic areas, unique playground structures, miles of hiking and jogging trails, and an amusement area featuring a miniature train ride, carousel, animal farm & pony rides.

Come visit Howarth Park, the "Jewel" of Santa Rosa. This 152-acre community park provides endless recreational opportunities with a beautiful lake for fishing & boating, a softball field, tennis courts, picnic areas, unique playground structures, miles of hiking and jogging trails, and an amusement area featuring a miniature train ride, carousel, animal farm & pony rides.



Learning => a new Outdoor Technology Platform

OuterSpatial

www.OuterSpatial.com

OuterSpatial

Beautiful across many applications

OuterSpatial

Enhance your website

OuterSpatial

Build your own outdoor applications

OuterSpatial

Open up your data for collaboration

Open Data Standards

GTFS



from: Origin @37.7614223, -122.4262384 to: Trip Start @37.8521111, -122.49319197

ryan@openspacecouncil.org

Get directions My places



A Origin @37.7614223, -122.4262384
B Trip Start @37.8529497038, -122.493191957

Add Destination - Show options

Depart at 09/27/2013 03:14pm

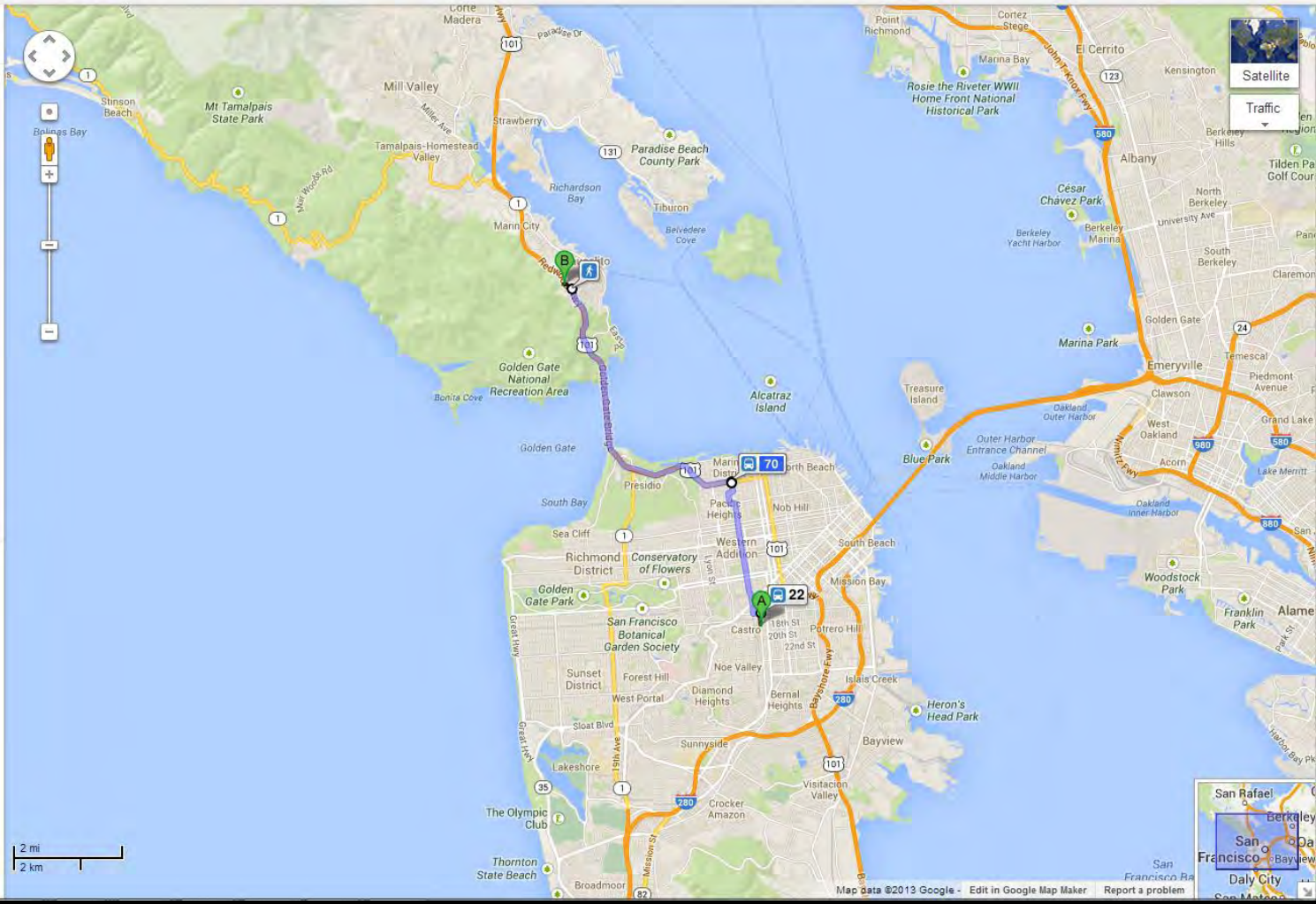
GET DIRECTIONS

Suggested routes

- 57 mins
3:17pm - 4:14pm
- 55 mins
3:19pm - 4:14pm
- 58 mins
3:16pm - 4:14pm
- 53 mins
Pittsburg/Bay Point - SFIA/Millbrae

Transit directions to Trip Start

- Origin
- Walk to 16th St & Dolores St
About 5 mins (0.2 mi)
- 16th St & Dolores St
22 Bus towards the Marina District
3:22pm - 3:50pm (27 mins, 24 stops)
- Lombard St & Fillmore St Stop ID: 40034
70 Bus towards North
3:57pm - 4:11pm (14 mins, 3 stops)



2005 - 0 Transit Agencies

2014 - ~700!

Hundreds of local, regional,
national, global apps



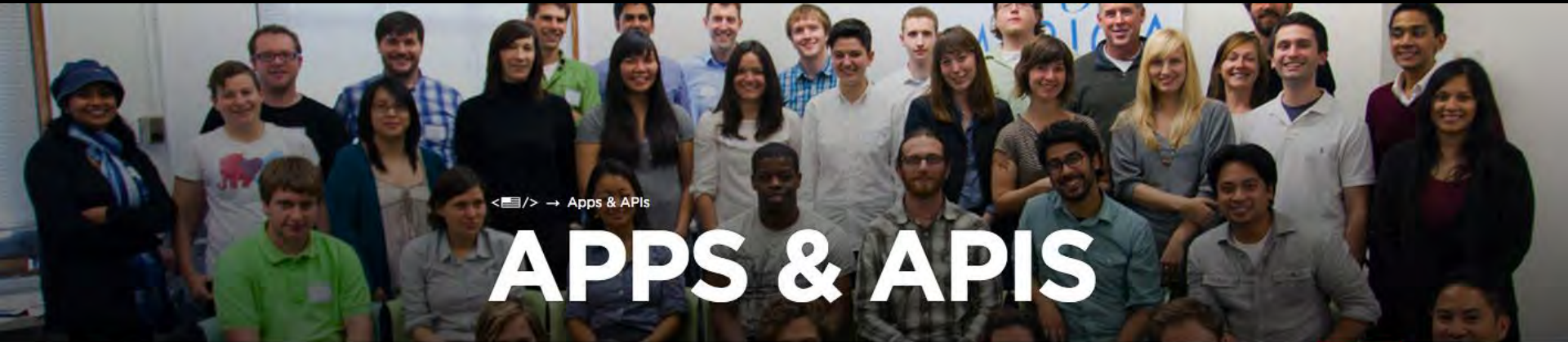
AT&T 10:58 PM

SF MUNI		BART		AC Transit	
Metro/Streetcar Lines					
F		J		KT	
L		M		N	
Cable Car Lines					
Powell Mason		Powell Hyde		California	
Bus Lines					
1	1AX	1BX	2	3	
6		8AX	8BX	8X	

Near Me Lines



Code for America

[ABOUT](#)[GOVERNMENTS](#)[CITIZENS](#)[APPS](#)[DONATE](#)

 → Apps & APIs

Our fellowship, accelerator and incubator apps are the product of hundreds of community interviews. In partnership with our government partners, fellows and startup founders figure out how to best serve citizens.

Open Trail Data Standard

OuterSpatial

Partner in developing OTDS

1. Convert, Host and Publish Open Data
2. Conversion tools
3. Attract innovative and creative developers
Ecosystem of apps, consumers, publishers...

OuterSpatial

1. SaaS model
2. Affordable Monthly/Annual Pricing
3. Get started this summer!
4. Sign up at www.OuterSpatial.com



Trailhead Labs

Case Study:

REI OUTDOOR SCHOOL GREATER SAN FRANCISCO BAY AREA

NEED

REI Outdoor School Greater San Francisco Bay Area offers dozens of field classes out of 11 stores, including the Marina, and helps to educate, engage and connect over 3,500 people with the outdoors and REI each year.

Though a very successful program, the Outdoor School staff had some unique challenges with getting folks to class:

- Classes are in remote locations and precise directions were hard to provide.
- Some students were getting lost resulting in no shows and lots of customer service calls.
- Resulted in negative customer experience and need to increase staff capacity to handle calls.

MAKING IT EASY

Trailhead Labs, in partnership with the Bay Area Open Space Council developed and runs the Transit & Trails application, which helps people find, plan and share outdoor experiences. The application provides a platform that includes the following:

- Adding trailheads to an interactive map.
- A detailed trip planner for visitors to make the best transportation decisions.
- A variety of transportation options – ridesharing, transit, biking, walking or driving.

Trailhead Labs provided the training and tools directly to REI staff that enabled them to add all of their outdoor classes along with photos, maps, class descriptions and most importantly their exact locations. Staff could then provide custom hyperlinks for each class on the REI Outdoor School site and within the email communications that go out to all of their participants.



Transit & Trails web and mobile app

Santa Clara County Park and Rec

SC Transit, YARTS

Bay Nature

GGNPC

CAR Less California – NPS, BLM, USFS

Intertwine Alliance in Portland, OR

Many more...



Trailhead Labs

Making an impact by building innovative technology that connects and engages people with the outdoors.

GET IN TOUCH

Photo: Our founders Ryan and Jereme in their natural habitat, volunteering for the [Golden Gate National Parks Conservancy](#) effort to collect trail imagery with the [Google Trekker](#).

ryan@trailheadlabs.com

